



Vel Tech
Rangarajan Dr. Sagunthala
R&D Institute of Science and Technology
(Deemed to be University Estd. u/s 3 of UGC Act, 1956)



SCHOOL OF MANAGEMENT
Department of Management
Studies

M.B.A. Since 1999
Approved by AICTE, New Delhi

*6th Rank in Top B-Schools of Tamilnadu by
CSR-GHRDC Rankings - Ranked as Outstanding
B-Schools of Excellence in 2021.

DEFINE, ARTICULATE
and EXECUTE Managerial
VISION to SUCCEED

The two-year M.B.A. programme is fueled and surrounded by innovation and collaboration, helping students to develop their managerial vision and the skills to achieve it.

The School of Management is a prestigious wing of the Institution for the last two decades in imparting business education successfully.

M.B.A.



Eligibility

- The prospective applicant must be a graduate under 10+2+3 or 10+2+4 pattern under any discipline, with at least 50% aggregate from a recognized University / Institution.

MBA with Specialization in

- Digital Marketing
- Finance
- Human Resource
- Business Analytics
- Logistics and Shipping Management
- Technopreneurship
- Sales and Marketing

VISION

- To be a renowned business school to meet industry requirements by inculcating ethical values, leadership qualities and entrepreneurial spirit.

MISSION

- To equip the students with knowledge, skill and ability for understanding the contemporary functional areas of management and entrepreneurship.
- To make the students to recognize the global competency level in all aspects of their profession.
- To establish industrial platform to meet out the needs and requirements of the modern technology driven business world.

Apply Online

+91 894 015 5477

Apply

Scan Here To



<https://application.veltech.edu.in/mba-application-form>

Highlights

- CBCS
- Contemporary Corporate Curriculum
- Training for Competitive Exams
- TBI – Support for Start-ups
- Bridge courses
- 14000 Library books /e-Journals
- Soft skill training & Yoga for excellence
- Promoting Higher Studies
- Strong Alumni Chapter
- 15 Clubs for Upskilling
- International Visiting Faculty
- International students from different countries (Srilanka, Nepal, Bangladesh)
- Integrated Logistics Management course in collaboration with Indian Rail Transport, New Delhi.
- Industrial Visit for each semester

Placement @ VTU M.B.A.

- Placement training from day One
- CTC from 4 lakhs to 12 lakhs / Annum
- Internship / Project with Stipend.

Key Features

- Fully Digitalized A/c Classrooms
- Lush Green Wi-Fi enabled campus
- Dual Specialization programme
- Outcome Based Education (OBE)
- Funding support to start the business upto 10 lakhs grant / Loan support upto 50 lakhs
- Study abroad @ Foreign Universities
- Students Friendly Environment
- Transport facilities in and around Chennai
- Separate hostel facilities for Boys & Girls with all amenities

Teaching - Learning Methodologies

- Case study method
- Presentations
- Situation handling and Role Plays
- Field Projects and Assignments
- Simulation games and Hands-on experience
- Movies or Video clips
- Blended Learning
- Z to A approach
- Brain storming
- Research papers & article critical review
- Class debate

Courses	Annual Tuition Fee (INR)	Exam Fee (INR)	Total (INR)	Semester Programme Fee Payable (INR)
M.B.A (Category I)	92500	8000	100500	50250
M.B.A (Category II)	112000	8000	120000	60000

Our Recruiters 2022 - 2023



 No.42, Avadi-Vel Tech Road, Vel Nagar, Avadi, Chennai 600 062.

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